QSR TECHNOLOGY INTEGRATION, DIGITAL DEPLOYMENT & PHYSICAL SECURITY

Helping multi-location QSR, fast casual, and full-service restaurants achieve their business goals with seamless technology deployment and integration.

When We Can Help

- ✓ New restaurant openings or remodels
- ✓ IT resource constraints during large-scale rollouts
- ✓ System upgrades and standardization
- ✓ Vendor transitions or platform migrations
- ✓ Driving initiatives to improve efficiency, safety, security, or customer experience

Accelerating Your Technology Deployments

Drive New In-Store Foot Traffic
Attract first-time customers and grow market share through the implementation of customer-facing technologies like digital signage, drive-thru tech, AI, and integrated promotions.

Accelerate Speed of Service & Increase Sales Per Hour
Improve speed of service and maximize revenue per transaction by deploying frictionless ordering systems, self-service kiosks, and optimized back-of-house technology.

Boost Average Check Per Visit (Ticket Size/AOV)
Increase average order check size with integrated upsell/cross-sell strategies via digital menu boards, self-order kiosks, personalized ordering prompts, and POS system enhancements.

Reduce Downtime & Deployment Delays
Ensure all devices, from kiosks to surveillance, arrive pre-configured, staged, and plug-and-play ready to minimize disruption and accelerate go-live.

Standardize Technology at Scale Across Locations
Implement scalable, integrated systems across kiosks, digital menu boards, surveillance, access control, and more to ensure consistency and maximize ROI.

Consultative Full Lifecycle Technology

ACCELERATE IT AT SCALE
- Scale rapidly with technology that arrives ready, installed, and performing
- Standardize technology to ensure consistency and security
- Rely on full deployment, staging, and lifecycle support to ease the burden on internal IT teams

STREAMLINE OPERATIONS & GROWTH
- Minimize downtime with proactive readiness instead of reactive fixes
- Free operations leaders to focus on labor, service, and performance goals
- Simplify complex rollouts across hundreds or thousands of sites

STRENGTHEN SAFETY, SECURITY & COMPLIANCE
- Gain full visibility into devices—what exists, where it is, and how it's performing
- Ensure compliance with ongoing device health monitoring and lifecycle management
- Protect brand reputation and reduce risk with consistent safety and security standards

Checklist for Faster Rollouts

- [ ] Develop a Customized Integration Plan
- [ ] Recommend Scalable Solutions
- [ ] Manage Nationwide Install & Deployment
- [ ] Test & Validate Systems
- [ ] Offer Ongoing Support & Maintenance
- [ ] Deliver Performance Reporting
- [ ] Facilitate Future Upgrades

Why Telaid?

- **Consultative Approach:** We align emerging technology with your growth, operations, and customer experience goals.

- **Technology agnostic:** We support your ecosystem, not compete with it.

- **Nationwide, full lifecycle support:** From evaluation and deployment to maintenance and refresh.

- We've thrived on complexity since 1981, multi-site, high-velocity, vendor-diverse environments.

Proven QSR Rollout Success

✅ **1,500+ store rollouts.**

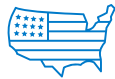✅ **98% on-time delivery rate.**
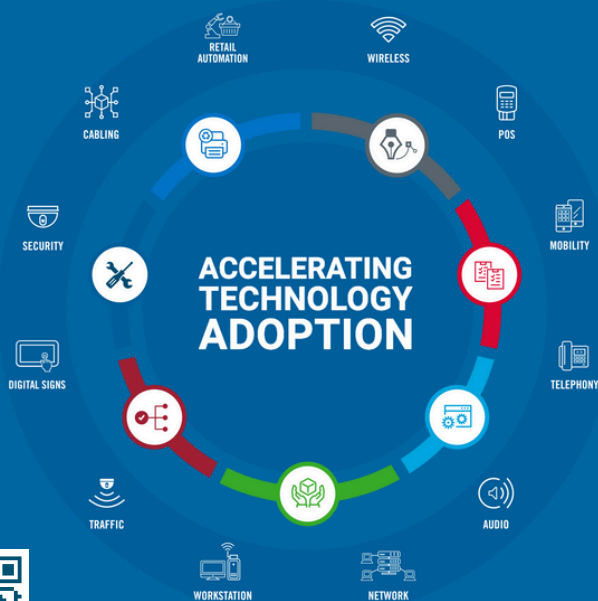
2,000+ Restaurants Standardized → Delivered consistent customer experiences and maximized uptime with scalable IT infrastructure that supported rapid growth.

Security risks eliminated → Cleared a complex permitting roadblock to enable a smarter surveillance system that closed coverage gaps and reduced hardware costs.

Nationwide rollout completed on-time and under budget → Hundreds of restaurants upgraded seamlessly, giving the brand full visibility, reliable uptime, and no internal burnout.

ACCELERATING TECHNOLOGY ADOPTION

RETAIL AUTOMATION · WIRELESS · POS · MOBILITY · TELEPHONY · AUDIO · NETWORK · WORKSTATION · TRAFFIC · DIGITAL SIGNS · SECURITY · CABLING

Phased, Flexible Rollouts
We deploy technology in stages, aligning with budgets and timelines while minimizing operational disruption.

Collaborative Partnerships
We work seamlessly alongside your IT teams, integrators, and vendors to extend capacity and ensure consistent delivery.

Cross-Platform Expertise
Our teams are trained across leading technology brands and systems, ensuring compatibility and reliability at scale.

Lifecycle Optimization
We track, monitor, and maintain technology assets from deployment through retirement—reducing cost and maximizing ROI.

View our Case Studies

www.telaid.com