

Communicate critical messages inside and outside your store with our audio solutions

In a post-pandemic world, retailers are striving to ensure a safe and comfortable environment for their customers and employees. Working under constantly-evolving conditions, it's important that retailers communicate critical messages to shoppers and associates in clear, contactless ways. Whether sharing important updates about store opening and closing times, real-time capacity limits to be observed, or new rules of engagement such as one-way aisles, retailers need audio capabilities to communicate with customers inside and outside their stores.

Telaid offers audio solutions designed to extend your current capabilities or build them from the ground up. Comprised of best-of-breed technologies, our audio solutions offer easy-to-deploy speakers designed for indoor/outdoor use, message repeater options to meet your needs, and any underlying infrastructure needed to support these capabilities.

SOLUTIONS TO ACHIEVE YOUR BUSINESS OBJECTIVES

Whether you're in need of a comprehensive solution or components to advance your existing capabilities, Telaid has solutions to meet your business objectives.

OPTION 1:

For retailers with a robust audio solution in place, add an RDL Message Repeater to clearly communicate critical updates to customers on a continual basis. RDL's FP-MR2 Message Repeater features electronic storage of a single recording up to 1 minute and 40 seconds in duration. Messages may be replayed manually or periodically using the interval timer. Connect background music, which autofades when messaging is scheduled to play.

OPTION 2:

For more flexibility to accommodate multiple messages, Valcom's solid-state digital message repeater installs easily into any messaging application that requires triggered, continuous or timed message play. This enables message and MP3 file storage on 16MB – 4 GB USB flash drives, storing up to 99 messages, triggers and/or timed playback.

OPTION 3:

Combine a message repeater of your choice with the BIAMP Speaker System for a complete indoor/outdoor audio solution. Telaid offers rapid deployment of the BIAMP Speaker System, message repeater and any required cabling to deliver clear sound for announcements and music.



APPLICATIONS

This combination of message repeater, and audio/speaker solution has a multitude of applications both inside and outside the store.

- Pre-record and loop playback of important updates such as new rules of engagement like one-way traffic flow through the aisles, revised store hours, and/or social distancing rules.
- Manage outdoor line queuing and direct shoppers with live announcements.
- Easily update critical messages to share with shoppers and employees.
- Use mood-lifting music to improve environment during this unique time.

Telaid can handle your multi-site technology deployments.

To learn more about Telaid and our capabilities, or to speak with one of our experts, contact us:

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 Or Visit www.telaid.com