

Automate traffic management in your store to enable effective social distancing

For some time to come, social distancing will be critical to keeping customers and employees safe. This means keeping in-store occupancy counts low, which can be difficult to do with limited resources that are already overtaxed with other operational tasks.

Telaid's Occupancy Management Solution combines best-of-breed Axis cameras, input/output module, speaker and red light/green light system to accurately and automatically manage traffic in your store. The system tracks traffic in and out of the store, signaling customers waiting outside when it is safe to enter with a "green light." This automated solution allows you to accurately monitor traffic in your store and control traffic flow, enabling effective social distancing in the store while keeping your employees focused on customer experience and productivity.

HOW IT WORKS

Using the cameras, the system tracks ingress and egress, counting the number of people inside the store. When occupancy falls below the desired capacity, the light at the point of entry shows green and the automated door will open for entering guests. However, once the maximum occupancy is reached, the light at the point of entry will turn red and the entry functionality on the automated door will be disabled, only allowing exit. Once occupancy is below the threshold, the light will turn green and the automated door will once again allow entry. The integrated IP speaker can play public service announcements to share critical updates with customers. Messaging systems are also available that allow connection with internal music systems and/or multiple messages to be recorded and replayed.

COST-SAVINGS BENEFITS

Traffic control automation offers immediate cost-saving benefits including:

- Free limited staff to focus on strategic or urgent store operation needs
- Ensure compliance with local ordinances
- Maximize your revenue in these challenging times by ensuring fully allowed occupancy with automation
- Free staff to interact with and serve customers for a more positive experience

SYSTEM INCLUDES



AXIS M3065 CAMERA



AXIS T8508 POE SWITCH



AXIS C1310 IP SPEAKER



AXIS A9161 I/O MODULE

PLUS A POINT OF ENTRY RED/GREEN INDICATOR LIGHT

Telaid can handle your multi-site technology deployments.

To learn more about Telaid and our capabilities, or to speak with one of our experts, contact us:

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