

Discount Giant Starts Reducing Losses Within 24 Hours of Vision AI Solution Deployment

Discount giant deploys vision AI to stem loss at self-checkout kiosks. Partnering with a leading vision AI solution provider and trusted integrator, Telaid, this leading retailer piloted a solution that reduced theft by \$300 within 24 hours of deployment.

THE CHALLENGE

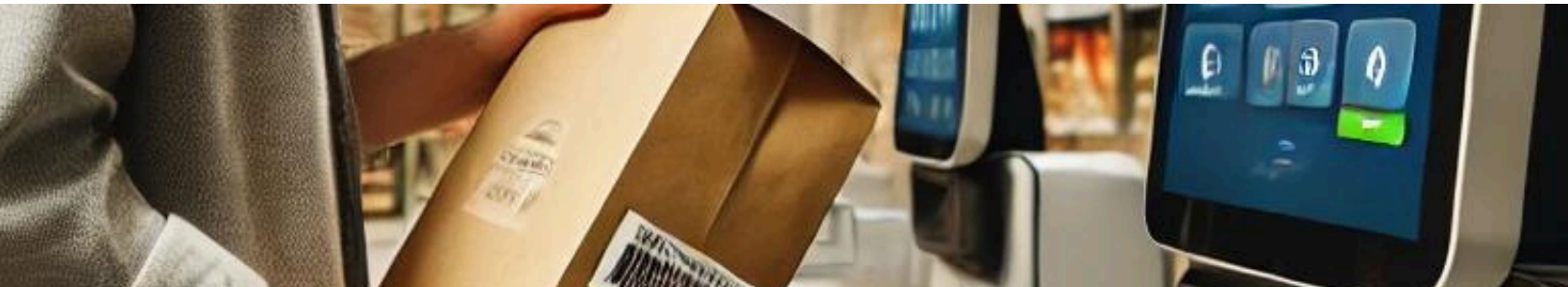
One leading discount retailer decided to deploy vision AI at self-checkout (SCO) kiosks to reduce losses due to intentional theft and administrative errors. But deployment proved challenging:

- Disparate in-store configurations made training field technicians difficult
- Verification required assistance from store managers after hours, which was difficult to coordinate
- Needed consistent, on time deployment in select pilot stores across the U.S.

THE SOLUTION

Telaid's nationwide network of W-2 and 1099 field service technicians combined with Telaid's highly skilled project management organization (PMO) was on point to handle the pilot deployment.

- Telaid offered depot repair service and follow-up field service visits when cameras required repair
- Highly skilled project management team offered best practices to field technicians for install and camera verification for streamlined deployments
- Pilots completed on time, on budget in select stores across the U.S.



Leading Supermarket Takes a Fresh Approach to Combat ORC/Theft

In an effort to combat organized retail crime (ORC), the leading supermarket in New Jersey deployed video cameras with license plate recognition software from OpenEye to identify and prevent bad actors sooner.

THE CHALLENGE

Alarmed by persistent visits from known criminals in a leading supermarket in TOWN, New Jersey, the loss prevention (LP) team decided they needed a fresh approach to thwart theft and loss.

In an effort to turn the tables on criminals, store management shopped around for potential solutions. They identified OpenEye's license plate recognition (LPR) software, which could be used with cameras in the parking lot to identify known criminals one critical minute earlier, giving store personnel the jump on unwanted activities.

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THE RESULTS

- Within 24 hours of deploying the solution, retailer prevented nearly \$300 of losses in a single store
- Retailer will continue nationwide rollout of the solution with Telaar on point for deployment

ABOUT TELAID

Telaar has a consistent track record of delivering even the most complex technology projects on time and on budget. Since 1981, technology integrator, Telaar, has served its clients by deploying excellence and exceeding expectations. Flexible and resourceful, Telaar is a single provider of rapid deployments, cradle- to-grave technology solutions, wireless and physical security.

Telaar can handle your complex enterprise rollouts.

To learn more about Telaar and our capabilities, or to speak with one of our experts, visit: www.telaar.com.

